

the s.w.a.g. journal

**(stuff we all get)*



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CUSTOMER OF THE MONTH

NOT JUST BUSINESS AS USUAL



Our January Pal of the Month is **Kim Marotta**, Vice President of Corporate Social Responsibility for MillerCoors. Since Kim became our customer in 2007, the second year of our business, she's introduced us to many colleagues at MillerCoors. It's truly a privilege to work with Kim and her team. Check out their 2010 sustainability report at <http://www.greatbeer-greatresponsibility.com>. Thanks, Kim, for being our pal!

It's not just business as usual for our January Customer of the Month, **Presidio Graduate School**. Whether it's helping to build renewable energy systems with the non-profit **Green Empowerment** in Nicaragua, implementing climate change policy at companies like **PG&E**, or providing accurate, accessible and engaging environmental information on the **Oprah Winfrey Show** and **The Today Show**, Presidio students and alumni are *shaking things up*. One of the first institutions to provide graduate level programs in sustainable management, Presidio started in San Francisco in 2003 and now offers three programs: an MBA in Sustainable Management, an MP in Sustainable Management and an Executive Education Program in Sustainable Management. Presidio's students leave the school equipped to lead organizations as leaders who maximize environmental, social and financial value. Presidio's curriculum incorporates sustainability into every course, along with systems thinking, to help students create connections, come up with new approaches, innovate solutions. We've been fortunate to count Presidio as one of our customers since 2006, and we've also partnered with Presidio on 2 projects. In 2006, we began working with LiveNeutral, a non-profit started by a team of Presidio students, including our friend, **Jason Smith**, to measure and offset our



Top: Presidio alum, and Emmy-award winning journalist, Simran Sethi, on the Oprah Winfrey Show.
Left: Jocelyn with Rachel Gordon, Marketing Manager at Presidio Graduate School, San Francisco, CA.

carbon emissions from transport of our products to our customers. And in the fall semester 2008, worked with a Presidio Student Team to develop our **Green Product Protocol**, the tool we use to evaluate the material sustainability of the products we present and sell to our customers. Our **PPS Green Buying Checklist** is the user-friendly version of the Green Product Protocol *developed with Presidio* and can be found at our website under Responsible Sourcing.